

HOPEFLORIDA

Become a Hope Florida Employer Today!

What is Hope Florida and how can it help my business?

Hope Florida, championed by First Lady Casey DeSantis, connects businesses with job seekers overcoming employment barriers. As a Hope Employer, your business can access a motivated talent pool, meeting critical workforce needs while supporting fellow Floridians on their path to economic independence. This initiative offers a unique opportunity to address labor shortages and make a positive community impact.

What are the benefits of becoming a Hope Florida employer?

- Solve critical workforce challenges
- Receive financial assistance to train new hires
- Build a loyal talent pipeline
- Foster a culture of corporate responsibility

What are the expectations of a participating employer?

- Embrace hiring individuals overcoming employment barriers
- Commit to training and investing in untapped talent
- Post job openings on Employ Florida
- Offer flexibility to empower individual success where possible

How do I get started as a Hope Florida employer?

- Your local CareerSource Florida office can help you register on the Employ Florida website, if you're not already registered and have access.
- They will provide you with guidance on suitable positions for Hope Florida. Not every position you post will have to be designated as a Hope Florida position.
- You will provide a job description for these positions to your local CareerSource Florida point of contact to enter into Employ Florida, or you can add it yourself.
- You will explore possible training grants and funding with your local CareerSource Florida point of contact to help you train your Hope Florida candidate.
- You and your new hire will have regular check-ins ensure candidate and employer alignment.

Don't miss the chance to make a difference. Take the first step today by contacting:

Dewy Willey Powell

Business Services, CareerSource Gulf Coast

(850) 872-4340 ext. 8123

dpowell@careersourcegc.com



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